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MELROSE

CULTURAL COUNCIL

MCC meeting July 17, 2024

City Hall

In attendance: Mayor Jen, Lauren G, Sara B., Nick, Jason, Oren, Clio, Laura A., Sara B, Lily, Jim, Elizabeth L, Jenne, Elizabeth B, Mel

7:05 - discussion around merging Messina fund with MCC
- will be more streamlined, cut down on confusion to artists
\$20k is available.

How important is it to keep the logo / legacy of Messina fund alive?

Mayor: not important to us. They will leave it up to us

Jason: maybe a short description that lives on the website

Sarah: work with Maggie to do a press release announcing the merger

Jim has meeting set up on Monday at 3pm with Kerry to discuss how funds will be handled

Lauren has meeting with Michael Bobbitt (and all the mayors) and will discuss the Cultural District ongoing discussion. She will report back at our September meeting

No issue with the funds from Messina being part of "direct grants".

Jim updated the mayor on our fundraising efforts, our booth at the Victorian Fair.

Jason's last meeting...plaque from the city is awarded !

MAYOR LEAVES

Jim: local council priorities - we can now fund more grants at a greater level

We can fund projects in arrears / but do we want to? We would not have the benefit of being on marketing materials, etc.

Lily: what if we put a certain amount aside to offer grants on a rolling basis? 10K?

Sarah: would funding things in arrears make the decisions even harder for us?

Jason brings up the point that we would need to figure that out before receiving it because it would need to go into a different account

Sara Brookner: We should be careful with putting too many new procedures in place b/c there is no guarantee that this will continue

Lily: can we add language around when people can expect to hear back about their grant

MINUTES APPROVED from May meeting

Community Survey: Thank you, Nick! It's posted and has been circulated

Jim: can everyone please share the survey with 10 friends? We will also add all current grant recipients to the mailing list

Next Friday night is Summer Stroll...can anyone come and circulate the postcards?

FUNDRAISING RAFFLE: we have 11 raffles so far Looking to get 15

Mel: Garden Remedies is very generous and wants to get more involved in arts & culture
Interested in targeting older generation

Managing the money from the raffle. We would like to run all the funds through one platform.
Elizabeth and Lily are looking into online options

Huntington, BSO?, Broadway in Boston? Handel and Haydn (Nick), Blue Man Group (Sara),
The Kitchen (Mel?), ART (Sara?),

Elizabeth: Step and repeat and the stand is just over \$300
Showed two options for what could be on there

Mel recommended drafting a letter and send it to all of the members of the chamber of commerce...she thinks we'll be surprised as to what we get. We could offer them raffle tickets or they could just give a straight donation.

Sara: SWAG discussion

Elizabeth: colors of the logo in M&Ms

TREASURERS update: Lily just received the spreadsheet / 3 outstanding

Meeting later in August on a Thursday?

September 8 — who is here for the Fair?

8:45 ADJOURN